



Rightsizing Streaming Video Content for Telecom Expense Management



AI- DRIVEN APPLICATION

CORA ME utilizes AI to securely detect OTT streaming video content based on its unique footprint. Once a stream is detected, CORA ME applies its smart shaping logic to manage the content delivery smoothly and efficiently.



WORKS WITH EXISTING APPS

CORA ME SDKs are available for iOS and Android operating systems. TEMs can easily integrate CORA ME functionality within any mobile app, and device deployment is as simple as pushing an app update.



MANAGES SPECIFIC DATA RATE

CORA ME manages the data rate for the specific device *before* the video payload hits the carrier network. TEMs can manage devices by groups, plans, roaming policies, etc. Policies can also allow or disallow specific streaming platforms.



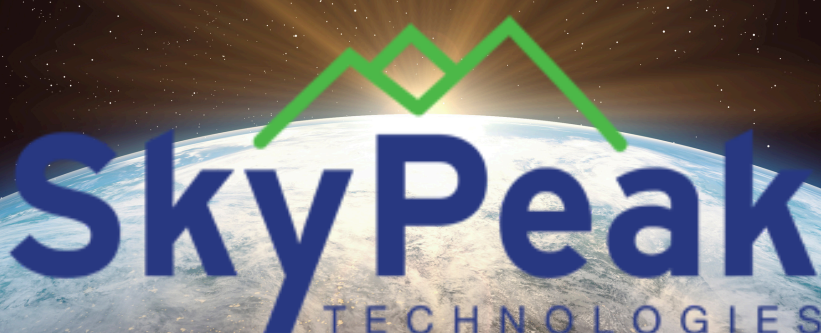
GREAT COST SAVINGS *and* UX

CORA ME is highly configurable, enabling each device's smart shaping level to fit the enterprise's goals. Depending on the settings, a 30% to 80% savings on data delivery costs while delivering a good user experience is achievable.



WORKS 24/7 ON ANY NETWORK

CORA ME works on Apple and major Android-brand smartphones and SIM-enabled tablets. Once it is on the device, CORA ME is network agnostic and applies its smart shaping logic as specified by enterprise policy.



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